



Digital Design Graphics Technology  
Napa Valley College

Gary Strommen  
Program Coordinator  
[ddgt@napavalley.edu](mailto:ddgt@napavalley.edu)  
707-256-7526

## DDGT121 – 10 Logo Ideas – Round 1

For this assignment, you will create 10 logos. Here are some of the requirements:

- You can do this by hand or digitally.
- They do not have to have color for this round but you should start thinking what colors you wish to use. You can write the colors off to the side of the logo if you know what colors you want to use.
- Size: You should have it drawn / created at a minimum of 1/4 of a standard letter page up to one logo per page. Do not use both sides of the page. These will be taped at the front of the classroom and people need to see them from two rows back.
- These are due at the beginning of class. Please be prepared to have your work reviewed by the instructor and your fellow classmates.
- EVERYONE will critique everyone's logos. No exception. You will be asked to tell me which two are your favorite and which one is your least favorite. We will take a tally. When you critique someone else's work, be respectful and descriptive.
  - If you don't like something, you can phrase it like "This one isn't working for me because .... "
  - If you like something, you can phrase it, "I like this one because ..."
- To take advantage of the critiquing process, please make sure your logos are as complete as possible and not created last minute.
- You need 10. I DO NOT want 10 variations of the same logo. No more than two variations of the same logo.
- If you already have a logo, you can include it but you will still be asked to create a total of 10 logos (including the ones you may already have).
- Number your logos 1-10 so we can refer to them during the critique.
- Please also refer to the "Your Logo" assignment description for additional criteria and considerations.